

Economic Development Action Plan 2021 - 2024

For decision: For noting:

Te tūtohunga / Recommendation

That the Auckland Transport Board (board):

- a) Note the Economic Development Action Plan to address Auckland Council Group's role in Auckland's recovery 2021-24 (Attachment 1).

Te whakarāpopototanga matua / Executive summary

1. The Economic Development Action Plan 2021 - 2024 (plan) provides a coordinated reference point for the Auckland Council group's economic development activity over the next three years.
2. The focus of the plan is on services that can be explicitly used to stimulate economic development, economic recovery following the COVID-19 pandemic (COVID-19) and those that can be demonstrated to materially improve economic outcomes beyond the Auckland Council group.
3. The plan was adopted by the Parks, Arts, Community and Events Committee of Auckland Council in July 2021, following endorsement by Auckland Council and the Council Controlled Organisation (CCO) Chief Executive group on 24 June 2021.

Ngā tuhinga ō mua / Previous deliberations

4. There are no previous deliberations on this topic.

Te horopaki me te tīaroaro rautaki / Context and strategic alignment

5. Tāmaki Makaurau is the powerhouse of the New Zealand economy, accounting for close to 40% of national Gross Domestic Product. It will play a key role in the nation's economic recovery following COVID-19. Climate related economic impacts present an additional challenge.
6. The plan takes its direction from Auckland's key strategic document, the *Auckland Plan 2050* and other important strategies including *Te Tāruke-ā-Tāwhiri: Auckland's Climate Plan* and *Kia ora Tāmaki Makaurau: Council's Māori Outcomes Framework*.
7. An extensive review of plans and strategies across the Council group (as related to economic development and recovery) was undertaken to identify common economic development themes, including statements of intent, operational plans and strategies, and local board plans.

8. The economic development outcomes from these key plans and strategies have been brought together to form a definition of economic development as one that is not just about economic growth but also supports the overall standard of living for individuals within our community. This definition is reflected in the overall purpose of the plan:
- “The Auckland Council group’s contribution to economic development enables a regenerative and inclusive economy for the people and wellbeing of Tāmaki Makaurau.”*
9. This purpose is supported by six objectives that broadly encapsulate the breadth of economic development activity that occurs across the Auckland Council group and act as an organising framework for the plan. These objectives are:
- Destination Tāmaki Makaurau: attracting people and investment.
 - Local Tāmaki Makaurau: enabling thriving local economies.
 - Skilled Tāmaki Makaurau: supporting quality jobs and skill development.
 - Future Tāmaki Makaurau: preparing businesses for the future.
 - Enabled Tāmaki Makaurau: infrastructure that enables economic development.
 - Enabled Tāmaki Makaurau: regulations that enable economic development.
10. The objectives are supported by three guiding principles:
- Transitioning to a low carbon and regenerative economy.
 - Supporting economic opportunities for Māori.
 - Responding to communities of greatest need.
11. Actions and sub-actions reflecting the Auckland Council group levers have been developed under each objective.
12. Measures against the objectives, progress on deliverables, performance measures and targets will be reported annually.

Ngā matapakinga me ngā tātaritanga / Discussion and analysis

13. The actions assigned jointly to Auckland Transport (AT) and other Auckland Council group members are outlined below:

Objective	Plan Action #	Action assigned	Action owners*
Destination Tāmaki Makaurau: attracting people and investment.	1.5.1	Develop the city centre in alignment with the City Centre Masterplan vision (including developing the Access for Everyone Programme Business Case).	AC, AU, AT, EP

Objective	Plan Action #	Action assigned	Action owners*
Local Tāmaki Makaurau: enabling thriving local economies.	2.2.3	Assist local boards with decisions on their investment priorities in AT's local board-led programme for smaller scale local transport improvements.	AT
Local Tāmaki Makaurau: enabling thriving local economies.	2.4.1	Implement AT's Connected Communities programme in priority corridors (as detailed in the Regional Land Transport Plan 2021-2031 (RLTP)).	AT
Enabled Tāmaki Makaurau: Infrastructure. Infrastructure that enables economic development.	5.2.2	Identify and evaluate opportunities for existing assets to generate additional revenue (for example through advertising, sponsorships or retail concessions).	AT
Enabled Tāmaki Makaurau: Infrastructure. Infrastructure that enables economic development.	5.2.3	Assess and implement measures to increase demand for public transport following the sharp COVID-19 related drop in ridership to improve transport network efficiency).	AT
Enabled Tāmaki Makaurau: Infrastructure. Infrastructure that enables economic development.	5.2.4	Optimise existing transport corridors through: <ul style="list-style-type: none"> • A Network Performance Programme (including Freight Network improvements). • Prioritising strategic and local multi-modal roads as identified in the RLTP. • Intelligent Transport Systems (to utilise emerging technologies to better manage congestion and influence travel demand). • Investigating the feasibility of introducing congestion pricing to improve transport network productivity. • Activating transit-oriented developments linked to major interchanges and hubs. 	AT

* Auckland Council (AC); Auckland Unlimited (AU); Eke Panuku (EP); Watercare (WSL).

Ngā tūraru matua / Key risks and mitigations

14. The primary risks to AT on execution of the plan are:

Key risk	Mitigation
Impacts of any future community transmission of COVID-19 on public transport (PT) patronage and revenue.	PT patronage growth is a significant focus for management, however the impact of any future community transmission of COVID-19 cannot be fully mitigated.
Funding challenges given financial pressure facing both Auckland Council and Waka Kotahi New Zealand Transport Agency (Waka Kotahi).	On-going discussions with both the Governing Body and Waka Kotahi.

Ngā ritenga-ā-pūtea me ngā rauemi / Financial and resource impacts

15. Delivery of plan actions against AT will be delivered from existing budgets, subject to any future funding constraints as noted above.

Ngā whaiwhakaaro ō te taiao me te panonitanga o te āhuarangi / Environment and climate change considerations

16. Transitioning to a low carbon and regenerative economy is a guiding principle of the plan.

Ngā whakaaweawe me ngā whakaaro / Impacts and perspectives

17. Supporting economic opportunities for Māori is a guiding principle of the plan and the Plan has been endorsed by Auckland Council's Arts, Community and Events Committee. Customer satisfaction is included as a performance measure for the plan.

Ngā whaiwhakaaro haumarū me ngā whaiwhakaaro hauora / Health, safety and wellbeing considerations

18. N/A.

Ā muri ake nei / Next steps

19. An outline of how the Council and CCO group will monitor and report on progress against the plan will be developed.
20. Reporting against the delivered actions, performance measures and progress indicators will occur annually to both the CCO Chief Executive's group and Auckland Council's Parks, Arts, Community and Events Committee. The measures will be reviewed each year to reflect any changes as a result of the monitoring evaluation.

Te whakapiringa / Attachment

Attachment number	Description
1	Economic Development Action Plan – July 2021

Te pou whenua tuhinga / Document ownership

Submitted by	Andrew Downie Governance Lead
Approved for submission	Shane Ellison Chief Executive