

THE **AUCKLAND CYCLING** ACCOUNT

A snapshot of cycling in Auckland in 2015



WHAT IS THE AUCKLAND CYCLING ACCOUNT?

This cycling account, the first of its kind in Auckland, provides a snapshot of #AKLBIKELIFE in 2015, presenting interesting facts and case studies. It emulates similar reports produced in Copenhagen, Melbourne and other cities around the world. For a more in-depth look at the facts and statistics reported here, please head to at.govt.nz/cyclingreports

Funding Partners:





\$200 MILLION FOR CYCLING IN AUCKLAND

2015 has been a watershed year for cycling in Auckland, with the announcement of over \$200 million to be invested over the three years between 2015 and 2018. This is a bold new era as we, Auckland Transport, work with Auckland Council and the Government through the NZ Transport Agency to make Auckland the world's most liveable city.

The aim is to create an environment where Aucklanders have more transport choices available to them.



Included in the \$200 million is a substantial investment in new infrastructure and importantly, a behaviour change programme to maximise the benefits of that capital investment. While the Auckland cycle network is still largely in development, we're already seeing increasing growth in cycle numbers.

This is just the beginning.





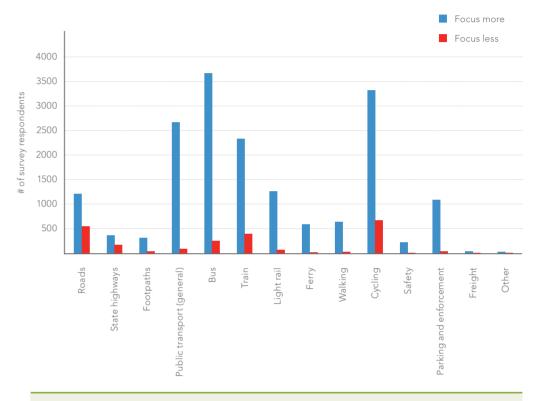
WHY INVEST IN CYCLING?



Here are just a few reasons:

- To create more liveable neighbourhoods
- · To make it easier and safer for people to get around
- For a healthier, more active population
- To boost local economies
- To reduce our impact on the environment.

During consultation undertaken by Auckland Council, cycling was the second most mentioned area in need of more transport focus.



FUN FACT - THE RIGHT IDEA

An Auckland study estimated that creating cycle-friendly streets yields benefits 10 to 25 times greater than the initial cost.



SO WHO'S ALREADY RIDING?

WHY AUCKLANDERS CYCLE

Research shows that in 2015, 11% of Aucklanders rode a bike at least once a week, while a further 16% rode occasionally. That's up on 2014 and most of this growth is due to an increase in recreational cycling.



FUN FACT - PLAYING IT SAFE

ACC figures from 2014/15 show that cycling results in fewer injuries than rugby, soccer or netball.





RECREATION



FRIENDS AND FAMILY



14%

SHOPPING



21%

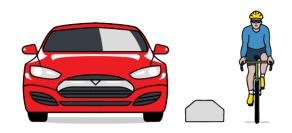
COMMUTING



12%

WHY AUCKLANDERS DON'T CYCLE

43% said that current lack of separation between cars and bikes puts them off riding.



50% of the research group said that safety was the reason they wouldn't swap their car for a bike.



Our research shows that the typical Auckland cyclist is young, male and European.



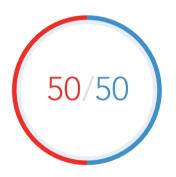
LADIES AND GENTLEMEN...

The percentage of people on bikes who are female is an important indicator of how safe cycling is in any city.

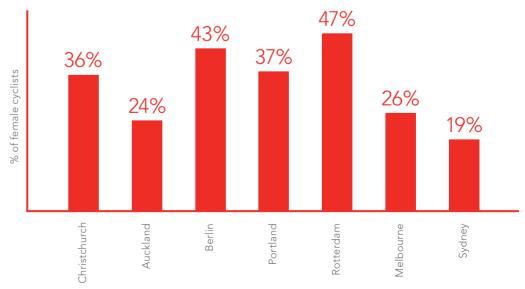
24% of Auckland's riders are female.



The split between people who cycle occasionally is closer to **50/50**.



HOW WE COMPARE GLOBALLY



10

CYCLING PARTICIPATION IN AUCKLAND

Census figures show that over 6300 Aucklanders cycled to work in 2013 (1.2%), almost a third of whom were cycling into the city centre.

DESTINATION AREA	NUMBER	PERCENTAGE
Waitemata	2010	1.9%
Albert-Eden	456	1.7%
Maungakiekie-Tamaki	444	0.9%
Devonport-Takapuna	405	2.0%
Upper Harbour	288	1.0%

CYCLING TO SCHOOL

Just 2% of Auckland's schoolchildren cycle to school.



1.8% Primary

1.9% Secondary

BIKE TO SOCCER

Bike to Soccer has transformed one North Shore soccer club from having a congested car park every Saturday morning, to a half-empty car park with over 140 families riding bikes to get to their soccer games. Working in partnership with North Shore United Football Club and Bike Devonport with support from Bike Barn and The Onsite Café, the initiative has inspired a complete change at the club with approximately 60 fewer cars arriving at the ground each week.



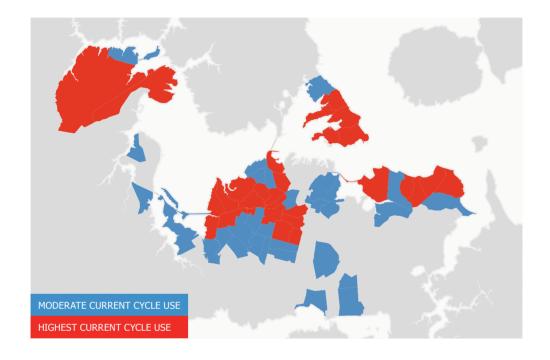
Auckland Transport created a local map showing the recommended routes for riding to the grounds and supplied temporary bike parking and mechanics to tune people's bikes. Free coffee was offered to those who rode to soccer and the club promoted it to all their members. Each week, the number of people riding bikes grew, improving safety for everybody accessing the grounds whilst providing the perfect warm-up for the players.

FUN FACT - BACK TO THE FUTURE

If cycling to school was at 1990 levels, there would be up to 39,000 fewer car trips per day in Auckland during the morning peak.



THE OPPORTUNITY FOR GROWTH



We estimate that there are over **258,000 Aucklanders** who could realistically cycle for everyday trips if the conditions were right. We see that as a massive opportunity for the city. The potential for growth in cycling numbers lies in the proximity to infrastructure and the city centre, as well as population demographics.



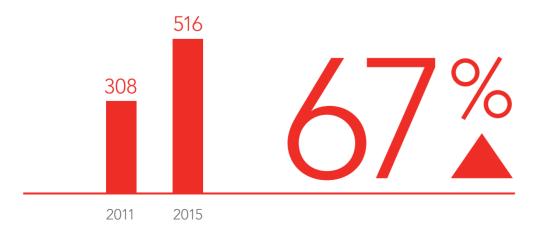
GAINING MOMENTUM

Here's a quick look at the growth of cycling in the inner city over the last year:

TAMAKI DR	1,135	7.0%
NORTHWESTERN CYCLE' (KINGSLAND)	WAY 516	16.3%
GRAFTON BRIDGE	478	7.6%
	Bike trips per day	Change from 2014

THE POPULAR NORTHWESTERN

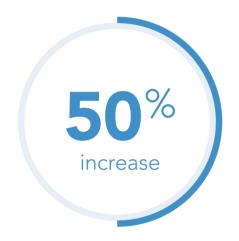
The Northwestern Cycleway is our second busiest commuter route behind Tamaki Drive. In 2011, 308 bikes per day were recorded on the Northwestern at Kingsland and by 2015, this figure had increased by 67% to an average of 516 riders per day. The route can attract around 1000 trips on a busy weekday.





BUILD AND THEY WILL COME

We opened the Grafton Gully and Beach Rd cycleways in 2014 and the results speak for themselves:



We saw a **50% increase** in the number of people cycling along the Grafton Gully / Symonds St corridor.

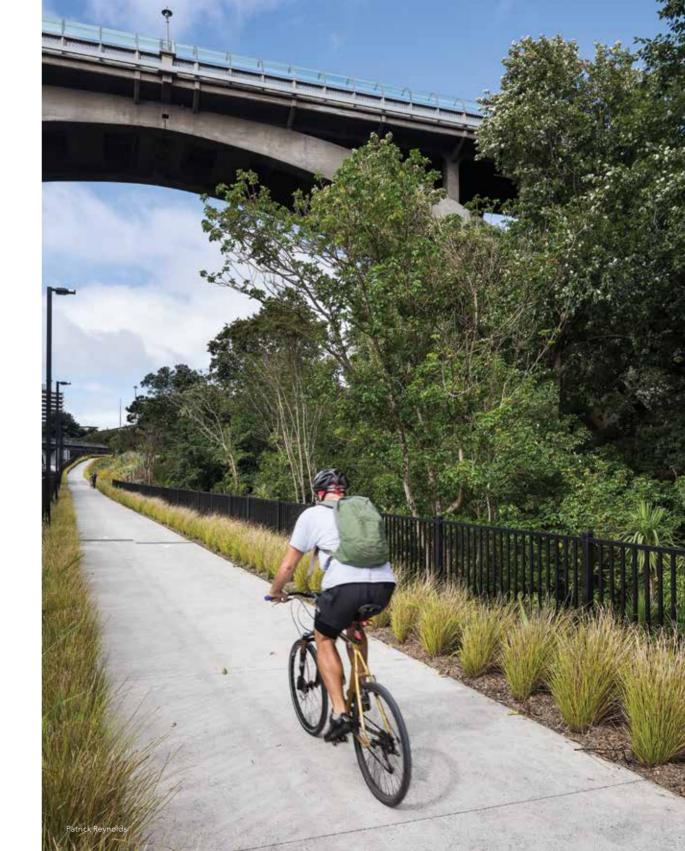
29%

of people cycling along the Grafton Gully cycleway described themselves as new to cycling in 2015.



8.7 out of the 10

the average safetyrating people gave forthe new cycleway.



EDUCATION IS THE KEY

We ran 186 events and training courses in 2015.

8539 children participated in our schools programme.

756 adults received cycle training.



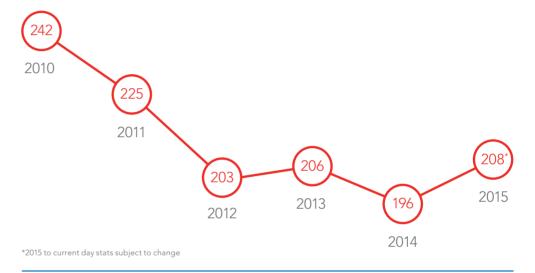


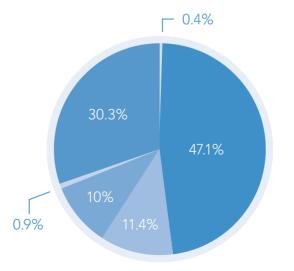
"I had never been on a bike before my first session. After these three sessions, I can now ride a bike quite comfortably. It was always my dream to ride a bike and thanks to all of you my dream is now a reality :-)"

- SEENA, ADULTS BEGINNER BIKE SESSION PARTICIPANT

CRASH STATS

In 2015, the number of crashes involving people on bikes increased slightly compared to the previous year. As cycling becomes more popular, there may be an increase in accidents involving people on bikes. However, over time we expect that these incidents will decrease when total cycling hours are taken into account.





Almost half of cycle crashes occur at T-type intersections.

DRIVEWAY	30.3%
MULTI-ROAD JOIN	0.9%
ROUNDABOUT	10.0%
X INTERSECTION	11.1%
T INTERSECTION	47.1%
Y INTERSECTION	0.4%

20

9

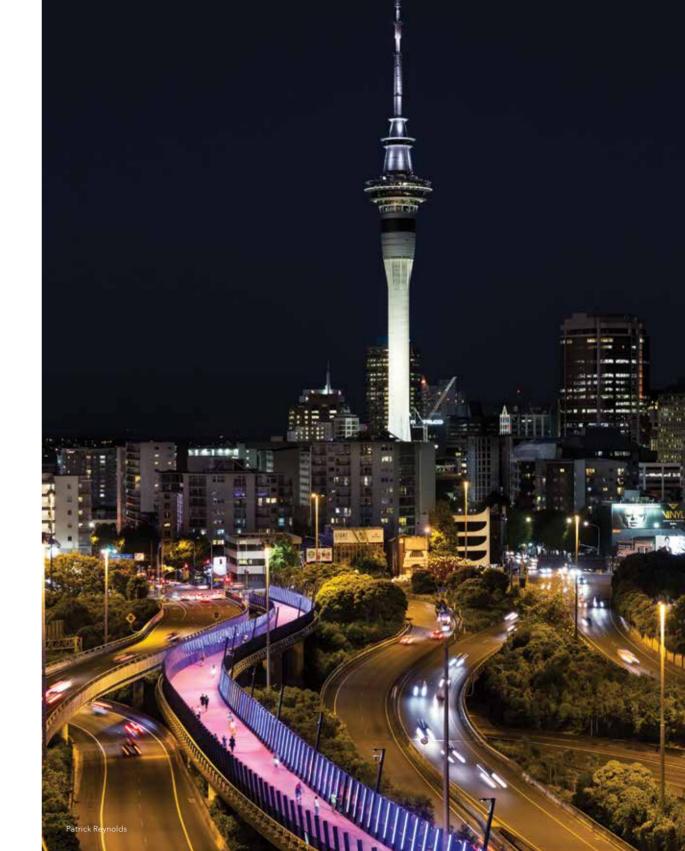
LAUNCHING THE LIGHTPATH

Our highlight of the year was unveiling Te Ara I Whiti Lightpath and the Nelson St cycleway on 3 December. Affectionately dubbed 'The Pink Lightpath' by the media, the Lightpath has received massive attention worldwide.

The NZTA, Auckland Council and Auckland Transport project was bold, involving the recycling of an unused motorway off-ramp, the construction of an architecturally brilliant bridge connecting to Canada St and the removal of a lane of traffic from Nelson St.



Within a month, it was already proving very popular with almost 30,000 cycle trips recorded in December 2015.



OTHER CYCLE PATHS OPENED IN 2015:

UPPER HARBOUR DRIVE

Auckland Transport





BEACH ROAD – PHASE 2 Auckland Council and Auckland Transport



NELSON ST CYCLEWAY PHASE 1

NZTA and Auckland Transport





TE ATATU UNDERPASS

NZTA and Well-Connected Alliance





WESTHAVEN PROMENADE

Panuku Development Auckland



Newmarket

CARLTON GORE ROAD

Auckland Transport

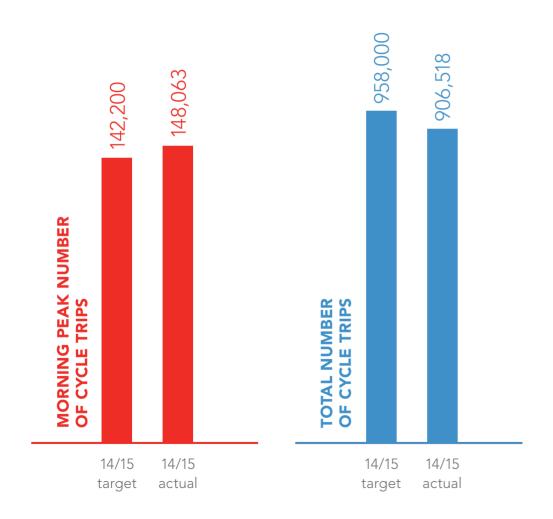




Sylvia Park

PERFORMANCE AGAINST OUR TARGETS

From nine permanent count sites across Auckland, we exceeded our morning peak target, indicating that there has been good growth in commuter cycling in particular. We narrowly missed the target for total overall cycle trips in 2014/15.







WHAT TO EXPECT IN 2016



QUAY ST CYCLEWAY



NELSON ST - PHASE TWO



ALSO AHEAD IN 2016

- Glen Innes to Tamaki Dr phase one
- Mt. Roskill Safe Routes
- Mangere Future Streets
- Waterview shared path largely complete
- Minor safety improvements

We will also be consulting on other projects including improvements to Karangahape Road, Great North Road, Ian Mckinnon Drive, Waitemata safe routes and the New Lynn to Avondale shared path.

LOOKING TO THE FUTURE

This coming year is going to be a significant one for cycling in Auckland. More Aucklanders than ever are discovering the benefits of getting around by bike and to meet the demand, we'll be investing in some iconic new cycleways. The Quay Street cycleway will open in July 2016, providing a high quality connection along the waterfront for people on bikes, whilst smoothing traffic flow and giving the many people who walk along the waterfront more space. We will be opening the first part of the cycleway from Glen Innes to the City Centre, and the Waterview cycleway will be largely completed. These will be some of Auckland's most scenic cycleways and whilst they'll make fast connections for people to get to work or school, they will be a fantastic resource for all Aucklanders to enjoy. In Mangere, our signature project, Te Ara Mura, will provide safe and healthy access to the town centre for the people of Mangere.

To support the investment in our new network, we'll be launching a campaign which will bring the network to life and demonstrate the role cycling has to play in making our city a better place to live. Our programme will give more people an opportunity to try cycling through events like Open Streets, and will focus on the schools and communities nearest our planned infrastructure.

Finally, in 2016 we will be releasing our strategy for cycling in Auckland. This Cycling Account will be an annual reflection of how we are progressing with the actions in the strategy, demonstrating how we are providing travel choice to more Aucklanders,

making our streets safer for everyone, and how we are delivering on our promise to make Auckland a truly world class city.

Donhin

Kathryn King Walking & Cycling Manager Auckland Transport

27

AUCKLAND CENTRAL CYCLEWAYS



